

# Multimedia Smart Process (MSP)

## Authors

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## Abstract

Traditional development processes do not include dynamic and creative aspects that exist in multimedia development environments. In these domains, creativity, design and animation are non-functional requirements that have great relevance in the final product and are often not considered in the implementation of traditional software. In this article, we make a comparison of the main traditional development processes and their suitability to the domains of multimedia software, proposing as an alternative Multimedia Smart Process (MSP).

## Keywords

Multimedia, Development Process, Software Engineering, Audiovisual creative processes.

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